

July 15<sup>th</sup>, 2020

Dear Friend of Hamlin Recreation and fellow Halloween fan,

As you know, for the last 13 years, the Hamlin Recreation Department has been putting on amazing and exciting Halloween events for young and old to enjoy. This year, due to the Covid-19 pandemic, Scream Fest will not take place since most of the activities cannot be managed in a socially distanced manner.

So we needed a new way to have Halloween fun, but also make families feel safe. We came up with something new: a Halloween themed drive-through display in our Town Park! This has been done in other places with holiday lighting displays- but not Halloween themed. We're going to call it HAMLIN'S HORRID HALLOWEEN DRIVE-THRU TRAIL, since it will take place on Halloween; Saturday 10/31/2020.



We are looking for organizations and family/friend groups who would like to participate at our event by creating/performing displays that visitors can drive by. Halloween displays can be scary, creepy, cute, haunted... but they MUST be Halloween themed! If your organization would like to hand-out materials to event visitors, these materials must be supplied to us by one week prior to the event (10/23) so that we can compile them all into gift bags which will be given to each participant at the end of the Drive-Thru.

For example; children might like coloring pages, mini craft kits, pumpkins, etc. Adults might enjoy coupons for wine/beer/cider tastings, information about your organization or product, sample products, etc.

You do NOT *need* to hand out anything! We have wonderful event sponsors who have made sure that kids will get some Halloween candy.

We'd love to have you join us for HAMLIN'S HORRID HALLOWEEN DRIVE-THRU.

Tell us about your display in the attached application! 😊

The idea is not only to create a fun Halloween themed drive-thru for our community, but to provide an afternoon of Halloween fun; together with your friends, co-workers, or family. Each group will spend time together setting up their display (3:00 – 7:00 pm), performing in the event (7:00 – 9:00 pm – if necessary), then packing up again (this always goes way faster than the painstakingly detailed set-up or prep).

We'll even provide pizza!

You get to choose the group you feel safe with and you'll create some amazing new Halloween memories!

Participants (the drive-through audience) will also be encouraged to vote on the best display.

**The winner will receive The Golden Pumpkin award and a \$100 cash prize!**

On the next page you'll find your application. Fill it out and scan/email/mail it back to us.

[recreation@hamlinny.org](mailto:recreation@hamlinny.org) or 1658 Lake Rd, Hamlin, NY 14464

After so many months of isolation and worries, we are excited and looking forward to a fun event together with our community again!

See you then!

***The Hamlin Recreation Team***

# HAMLIN'S HORRID HALLOWEEN DRIVE-THRU



## Application

Please check one: Private group (family or friends) \_\_\_\_\_ Non-profit or commercial entity \_\_\_\_\_

Group (Business) Name: \_\_\_\_\_

Group representative Name: \_\_\_\_\_

Street address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Alt. Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website (only for business entities): \_\_\_\_\_

What is your display theme? \_\_\_\_\_

Will you need electricity? \_\_\_\_\_ What will it be for? \_\_\_\_\_

What is your display's theme? \_\_\_\_\_

Will you be wanting anything handed out (included in the Goodie Bag participants will receive at the end of the Drive-Thru) ?  
YES \_\_\_\_\_ NO \_\_\_\_\_

What is it? (Promotional material, product samples, candy, etc.)  
\_\_\_\_\_

This is for: CHILDREN \_\_\_\_\_ ADULTS \_\_\_\_\_

Do we have your permission to use your information in any print or web media distributed to the public?

YES \_\_\_\_\_ NO \_\_\_\_\_

He/she, on behalf of \_\_\_\_\_ does hereby covenant and agree to defend, indemnity and hold harmless The Town of Hamlin from and against any liability, loss, damages, claims, or actions (including costs and attorney fees) for bodily injury, illness, and/or property damage, to the extent permissible by law, arising out of or in connection with the actual or proposed use of The Town of Hamlin's property, facilities and/or services by \_\_\_\_\_.

I have read and understand the Hamlin Recreation Scream Fest Rules and Regulations and agree to abide by them.

Name (Printed): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_